

Education

MBA in Design Thinking and business management

Descomplica

AUGUST 2021 - ONLINE

Bachelor in Graphic Design

IESB

2014 - BRAZIL

Multimedia Technician

Citeforma

2011 - PORTUGAL

Skills

Visual: UI Design, Design System, graphic design, Branding & Style Guides, Wireframe & Mockups.

Interaction: Motion Design using After Effects and lottie, high fidelity prototype at figma.

Prototype: Rapid prototype developments using figma, with interactive flows, and deep knowledge in HTML / CSS / JS, also webflow.

Collaboration: Mastery of dynamics, organization and facilitation of workshops and critical design. Flexible, empathetic and attentive to details.

Work experience

Kuehne + Nagel / Senior Product Designer

AUGUST 2021 - PORTUGAL

At KN, I've played a significant role in driving the transition of our design system to Figma and actively contributed to the redesign of a global internal logistic tool.

Nex T Engineering / Product Designer

AUGUST 2021 - PORTUGAL

I provide UX design services to Farfetch through Nex T Engineering, where I work collaboratively with a multidisciplinary team on product development initiatives for the merchandising platform.

Wiz Soluções / UI/UX Designer

MAY 2019 - BRAZIL

I engaged with an ideation and preparation of the platform layout, user research, and usability testing in a squad with an emphasis on people management tools and insurance sales.

GB Vinhos / Interactive Designer

FEBRUARY 2018 - BRAZIL

I was involved with the redesign of e-commerce, the creation of event advertising materials, and the introduction of the wine review application at the events. Additionally, I did usability testing with GB Vinhos regulars.

Fênix Agência / Designer

JULHO 2015 - BRAZIL

I played an active role in the branding process, the creation of the graphic assets, and the marketing as a Fênix partner. I created interactive presentations, videos, and lead retention methods for our customers' websites and mobile apps.